



Name and image recognition

- Name and logo convey quality image, action and purpose

Proven experience

- Twenty-five years in the first aid industry

Premium product line

- Products and vendors chosen for quality
- Packaging appearance and FDA labeling compliance assures professional image
- Widest possible variety of products offers single-source convenience

Service and support

- Trained customer service team in place
- Sourcing assistance for special order products
- Sales support materials: catalogs, flyers, newsletters, web site, etc.
- Field visits
- Regional sales meetings
- National owners conferences
- Incentive and award programs for sales representatives
- Incentive plans for owners
- Business planning assistance
- Prompt order processing & same day shipping in most cases
- Fleet vehicle purchase program

Special strategic vendor partnerships providing "big company" purchasing power with companies such as:

- MSA®
- ReviveR™ AED Programs
- Crews®
- Smith & Wesson®
- Bacou-Dalloz® (Howard Leight®, Uvex®, and Fendall® brands)
- Moldex®
- The Safety Director™ (exclusive to Cintas Brands)
- Water-Jel®
- Protective Industrial Products (PIP Gloves)
- Safetec®
- Safehouse Signs®
- 3M®
- EMP®/Medic Training
- US Safety®
- Blueprints® Safety Training Videos
- Marcom® Safety Training

Industry Strengths

- Backed by Cintas Corporation (CTAS-NASDAQ)
- Extensive industry knowledge
- Experienced management support
- Competitive pricing programs
- National network of distributors
- Strategic acquisition program

